

**AVON MUNICIPAL AQUATIC FACILITY LAUNCHES  
CORPORATE SPONSORSHIP PROGRAM**

*Information and sponsorship packages available at [www.AvonPool.com](http://www.AvonPool.com)*

**AVON, OHIO (January 15, 2015)** -- With construction currently underway and a Summer, 2015 ribbon-cutting slated, Avon has dived head-first into its efforts to attract corporate sponsors to the city's new Municipal Aquatic Facility.

The city broke ground last September on the aquatic facility, located on a 35-acre site adjacent to the U.S. Post Office near the intersection of Detroit Rd. and Rt. 83. The complex will include a 50-meter, 10-lane competitive swimming and diving pool, a separate recreational pool with two winding water slides, a zero-depth easy-access swim area, a "sprayground" fountain section designed specifically for toddlers, and a slow-flowing lazy river.

The pool complex will also offer changing rooms and lockers, a concession stand and sit-down snack and pavilion areas. With several acres of grassy area for lounging, and deck areas for sunbathing, the facility offers a flood of opportunities for local businesses to contribute support for the project through corporate sponsorships.

A local marketing communications firm, Look Strategies, has been retained by the city to coordinate the corporate sponsorship program. Steve Corcoran, Look Strategies CEO, said all eyes will be on the construction site as the project takes shape over the next several months.

"This is an open door for Avon businesses to jump into a project that will attract community-wide attention during its development phase, while being the talk of the town when it opens to the public next Summer," Corcoran said.

The program will offer several levels of sponsorship, from facility naming rights to activity area branding opportunities within the facility. The city will be promoting the pool heavily in the coming months to provide progress reports to the community and sell season passes, which presents additional value-added exposure to the businesses that secure sponsorships now, Corcoran added.

Designers of the complex estimate that the facility will be able to accommodate up to 1,200 visitors per day at maximum capacity.

Avon businesses that are interested in additional information on corporate sponsorship opportunities at the municipal aquatic facility can visit [www.AvonPool.com](http://www.AvonPool.com), contact Steve Corcoran at (440) 655-6073 or send an email [sponsor@avonpool.com](mailto:sponsor@avonpool.com).

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